
FRA
AIR CARGO COMMUNITY
13. APRIL 2027
PHARMA DAY
MEWA ARENA, MAINZ
Please note: Pharma Day 2027 is subject to sufficient partner and exhibitor funding. The event can only take place if sufficient financial support is secured.

AT A GLANCE

1. What to expect - What is new
2. Impressions from Pharma Day 2026
3. Tickets
4. Partnering & Exhibition Opportunities
5. Contact us

WHAT TO EXPECT

Event Facts & Figures

The Pharma Day is a one-day event bringing together leading experts from air cargo, logistics, and the pharmaceutical industry for insightful keynotes and engaging networking opportunities.



Pharma Tour around FRA*

Industry Tour at Merck*

MERCK



Networking Opportunities

Industry Experts from Science, Business, and Logistics



Dedicated Keynotes on Pharmaceutical and Healthcare Logistics



Exclusive Booths

*Exclusive pre-event tour, details coming soon

MEWA Arena in Mainz

With more space to grow, new opportunities to connect and a strong pharma & life science ecosystem right on our doorstep, Pharma Day is moving to the MEWA Arena in Mainz.

WHAT IS NEW

200+ Attendees

A Strong Biotech & Pharma Ecosystem

Mainz as an Internationally Recognized Biotech and Life-Science Location

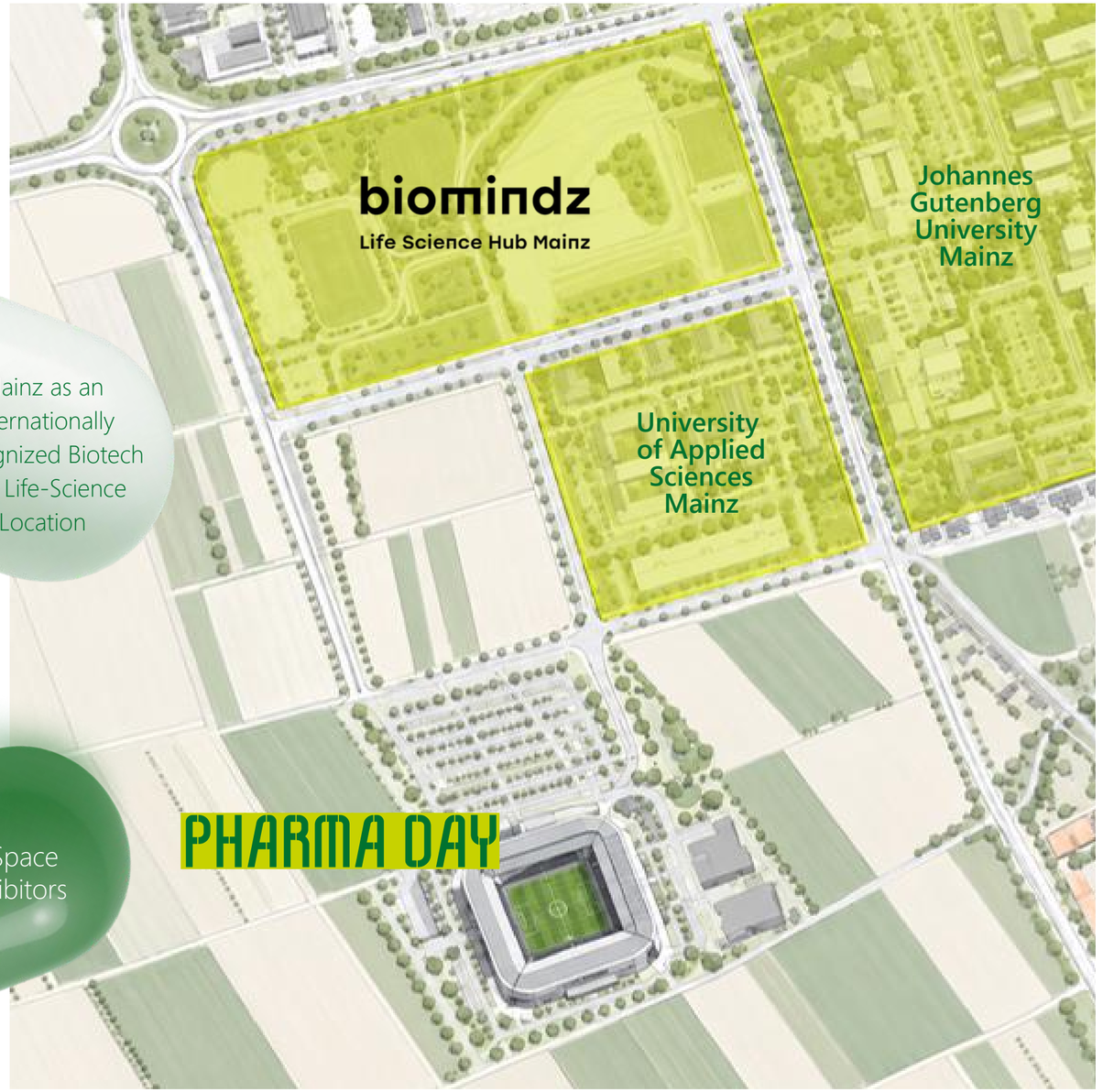
Research & Innovation Meets Industry



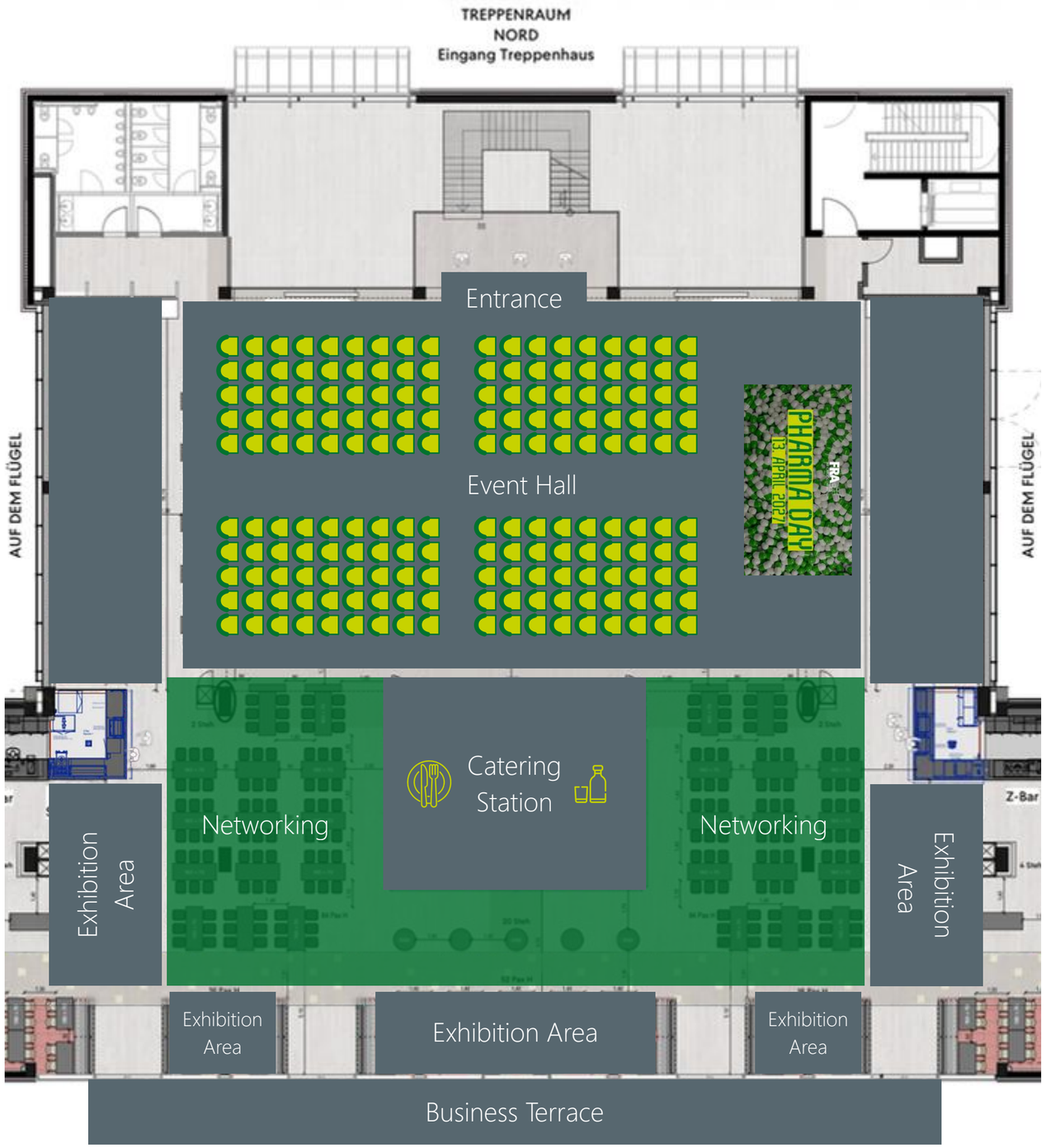


More Space For Exhibitors

A Venue That Scales



LOCATION


TREPPENRAUM
NORD
Eingang Treppenhaus
Entrance
Event Hall
PHARMA DAY
13. APRIL 2027
FRA
AUF DEM FLÜGEL
AUF DEM FLÜGEL
Networking
Catering
Station
Networking
Exhibition
Area
Exhibition
Area
Z-Bar
Exhibition
Area
Exhibition Area
Exhibition
Area
Business Terrace

IMPRESSIONS FROM 2026













Event Agenda

Pharma Day 2027 will bring together pharma, logistics, and transport across three focused sessions covering pharma logistics, the pharmaceutical industry and cross-industry perspectives. Inspiring keynotes and interactive power panels will explore current challenges and opportunities. Networking will remain a key part of the day, beginning with a breakfast and continuing through extended lunch and coffee breaks, before concluding with a relaxed after work planned, subject to sufficient partnership. The programme and speakers are currently being curated.

Time	Topic
From 8:00	Registration & Coffee
9:00	**First Keynote Session: Pharma Logistics to FRA & into the World - Part 1**
10:10	Breakfast & Exchange
11:10	**First Keynote Session: Pharma Logistics to FRA & into the World - Part 2**
12:20	Lunch & Link
13:50	**Second Keynote Session: Dive into the Pharma Industry**
15:30	Coffee Connect
16:30	**Panel Session: Bridging the Gap between Logistics and Laboratory**
17:30	After-Work Dinner (pending sponsorship confirmation)



Take a Look at Pharma Day 2026 Aftermovie

Scan the QR-Code to watch the Pharma Day 2026 Aftermovie



TICKETS

Pharma Day Ticket

99€

1-day-pass per Person
incl. food & beverages
Prices incl. VAT

Industry Tour Ticket

prior to Pharma Day

39€

MERCK

Pharma Tour Ticket

prior to Pharma Day

39€

Both tours take place simultaneously prior to Pharma Day.

Become a Partner

Premium Partner

- Main partner of Pharma Day 2027
- Logo placement across all event communications, including website
- Promotional exposure via LinkedIn and Air Cargo Community newsletter
- Prominent logo visibility at the event venue
- One exhibition booth in catering area with high visibility
- 6 day-passes included, covering booth staff

7.000€*

*excl. VAT

2x





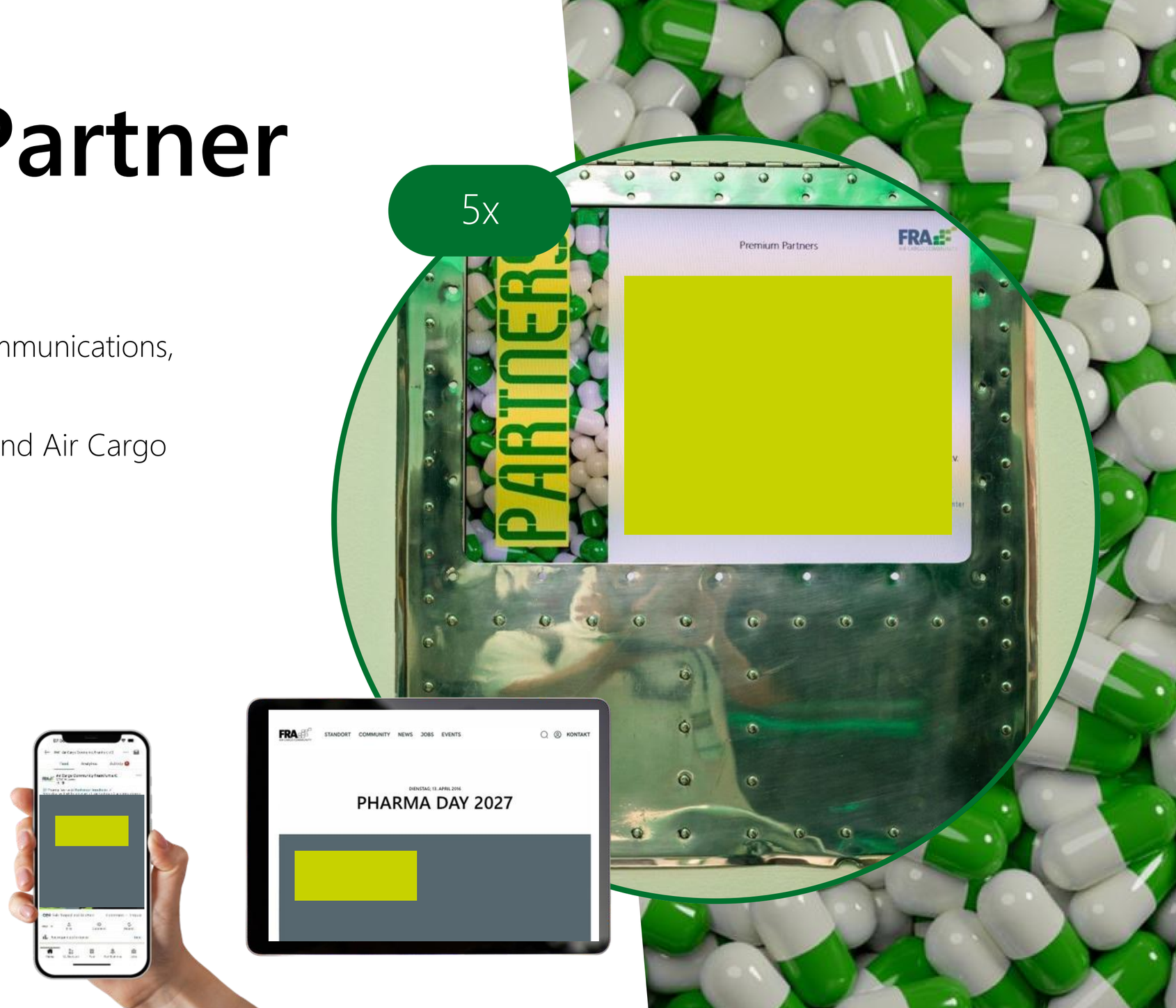
Become a Partner

Event Partner

- Logo placement across all event communications, including website
- Promotional exposure via LinkedIn and Air Cargo Community newsletter
- Logo visibility at the event venue
- 1 day-pass included

2.500€*

*excl. VAT



Become a Partner

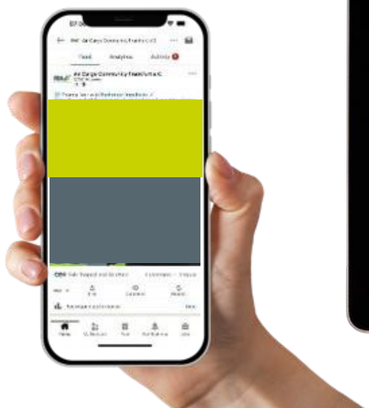
Breakfast Partner

- Logo placement across all event communications, including website
- Promotional exposure via LinkedIn and Air Cargo Community newsletter
- Exclusive visibility during Breakfast & Exchange between the first keynote session
- Bring up to two roll-up(s) during breakfast
- Logo visibility at the event venue
- 2 day-passes included

1x

reserved





3.500€*

*excl. VAT

Become a Partner

Lunch Partner

- Logo placement across all event communications, including website
- Promotional exposure via LinkedIn and Air Cargo Community newsletter
- Exclusive visibility during Lunch & Link between the first and the second keynote session
- Bring up to two roll-up(s) during lunch break
- Logo visibility at the event venue
- 3 day-passes included

4.750€*

*excl. VAT



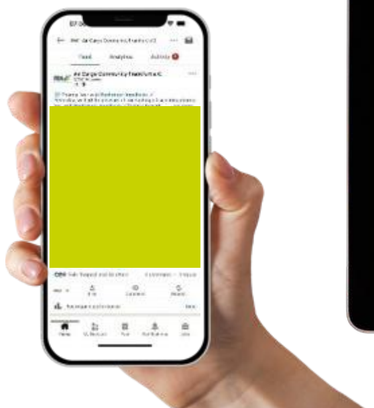
Become a Partner

Coffee Partner

- Logo placement across all event communications, including website
- Promotional exposure via LinkedIn and Air Cargo Community newsletter
- Exclusive visibility at the coffee station during the event day
- Bring up to two roll-up(s) during coffee break
- Logo visibility at the event venue
- 2 day-passes included

1x





3.300€*

*excl. VAT

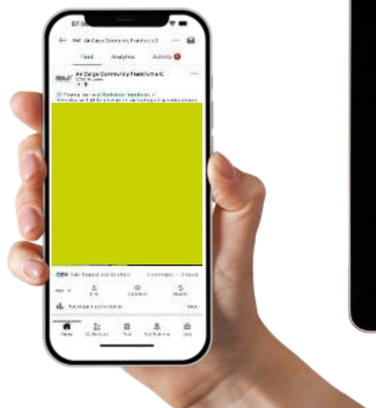
Become a Partner

Pharma Tour Partner

- Logo placement across all event communications, including website
- Promotional exposure via LinkedIn and Air Cargo Community newsletter
- Logo visibility at the event venue
- On-stage recognition as the official Tour Partner
- Afternoon tour on the day prior to Pharma Day
- 5 tour tickets included

1x





3.000€*

*excl. VAT

Become a Partner

Media Partner

- Logo placement across all event communications, including website
- Promotional exposure via LinkedIn and Air Cargo Community newsletter
- Logo visibility at the event venue
- Exclusive Visibility in the after movie
- 2 day-passes included

1x





3.300€*

*excl. VAT

Become a Partner

After Work Partner*

*Subject to sufficient funding from regular sponsors

- Logo on all publications incl. event website
- Advertisement on LinkedIn channel and through newsletter of the Air Cargo Community
- Logo visibility at the event venue
- Exclusive opening speech during the After Work, including prominent brand visibility on business terrace
- 5 day-passes included

6.000€*

*excl. VAT





COMPARE ALL PACKAGES

CHOOSE WHAT IS RIGHT FOR YOU!

Package	Price (+VAT)	Exclusive branding at event venue	Logo visibility at event venue	Package Special	Logo on social media & website	Tickets included	Others
Premium Partner	7.000 €	✓	✓	Consistent prominent logo visibility at the event venue	✓	6	
Lunch Partner	4.750 €	✓	✓	Exclusive visibility during lunch **reserved**	✓	3	Bring up to two roll-up(s) during lunch
Breakfast Partner	3.500 €	✓	✓	Exclusive visibility during breakfast **reserved**	✓	2	Bring up to two roll-up(s) during breakfast
Coffee Partner	3.300 €	✓	✓	Exclusive visibility at the coffee station	✓	2	Bring up to two roll-up(s) during coffee break
Media Partner	3.300 €		✓	Exclusive visibility in aftermovie	✓	2	
Pharma Tour Partner	3.000 €		✓		✓	-	5 tour tickets included
Event Partner	2.500 €		✓		✓	1	
After-Work Partner*	6.000 €	✓	✓	Exclusive visibility and opening speech during after-work event	✓	5	

*Subject to sufficient funding from regular sponsors

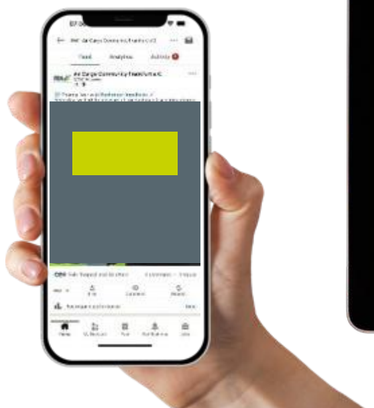
Become an Exhibitor

Discovery Booth

- Approx. 5 sqm of exhibition space for your own booth
- Exhibition booth in catering area with high visibility
- Bring up to two roll-up(s), give aways and information materials
- Booth furniture included: one table and up to two chairs
- Promotional exposure via LinkedIn and Air Cargo Community newsletter
- 2 day-passes included, covering booth staff

6x





2.500 €*

*excl. VAT

You have your own ideas?



Contact us!

pharmaday@fra-fr8.com

Jenny Berger
j.berger@fra-fr8.com

Sebastian Holte
s.holte@fra-fr8.com


FRA
AIR CARGO COMMUNITY
SEE YOU AT
PHARMA DAY 2027
PHARMA
DAY
Scan for more
information!